

# Names & Numbers



online at **LookUpTehachapi.com**



## Tehachapi's BEST Advertising Value!

- Your ad in **EVERY HOME AND BUSINESS** 365/days a year
- **DIRECT MAILED** to over 15,000 homes and businesses throughout the greater Tehachapi area
- All-in-one source for local information **INCLUDING** *business directory, clubs and organizations, coupons, local events, residential listings, schools, service districts, transportation and utilities*

\*Average Household Income:

Tehachapi City – \$68,744 • Golden Hills – \$82,671 • Stallion Springs – \$88,281

## Advertising Rates

All Packages include an Online Web Page on our website, LookUpTehachapi.com, along with a link to your website

### Package A – \$690/year

- 2 Size A ads (2.5139" x 2.4225")
- 3 bold listings
- 1 plain listing
- 1 coupon

### Package B – \$990/year

- 2 Size B ads (h 5.1944" x 2.4225" or v 2.5139" x 4.925")
- 3 bold listings
- 2 plain listings
- 1 coupon

### Package C – \$1375/year

- 2 Size C ads (7.875" x 2.4225")
- 3 bold listings
- 2 plain listings
- 2 coupons

### Package D – \$1650/year

- 2 Size D ads (h 5.1944" x 4.925" or v 2.5139" x 9.93")
- 3 bold listings
- 3 plain listings
- 2 coupons

### Package E – \$2200/year

- 2 Size E ads (7.875" x 4.925")
- 3 bold listings
- 3 plain listings
- 2 coupons

### Additional Advertising Values:

- Size A ad + bold listing – \$360/year
- Bold listing – \$140/year
- Plain listing – \$65/year
- Extra line – \$35 each/year
- Bold listing + color (business directory) – \$180/year

# Bear Valley Springs Bear Tracks



- Direct mailed to **ALL** Bear Valley Springs property owners
- Bear Valley Springs monthly newsletter
- Tehachapi's **MOST EXCLUSIVE** gated community

\*Average Household Income:  
Bear Valley Springs – \$93,733

## Advertising Rates

<b>Full Page</b> (7.875" x 10.375").....	\$665/month
<b>1/2 Page</b> (7.875" x 5.125") .....	\$380/month
<b>1/4 Page</b> (3.875" x 5.125") .....	\$235/month
<b>1/8 Page</b> (3.875" x 2.5") .....	\$170/month
<b>Business Card</b> (3.875" x 2") .....	\$128/month
<b>1/16 Page</b> (3.875" x 1.1875") .....	\$92/month

*Frequency discounts available*



\*California, hometownlocator.com



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**LookUpTehachapi.com**